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Warum eigentlich (immer) Scrum?

Welche agilen Ansätze passen zu welcher Unternehmenskultur

Talk im Park - 18.03.2014

Oliver Knittel

Which approach is best for me?

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Manifesto for Agile Software Development

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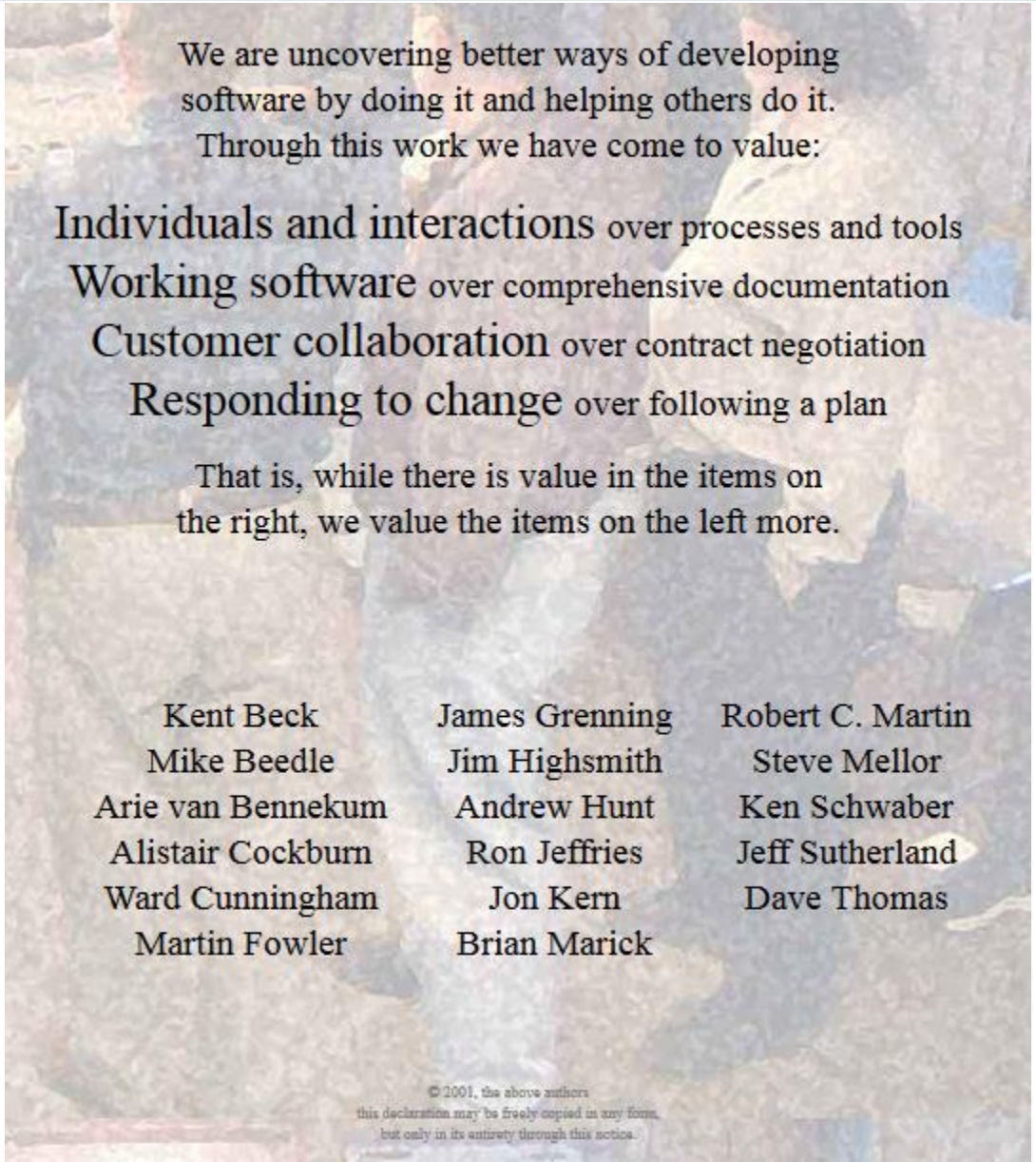

Scrum

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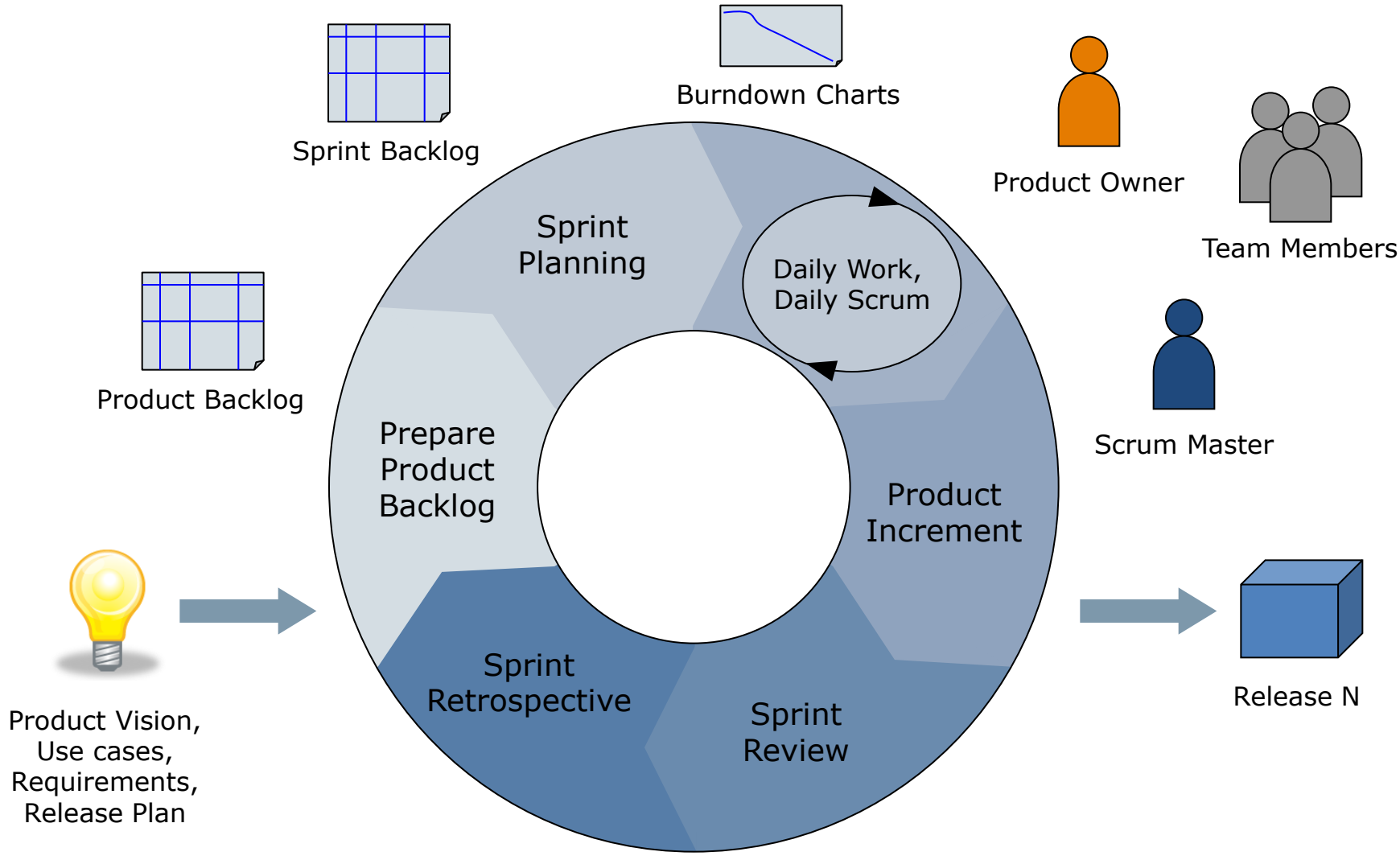

Kanban

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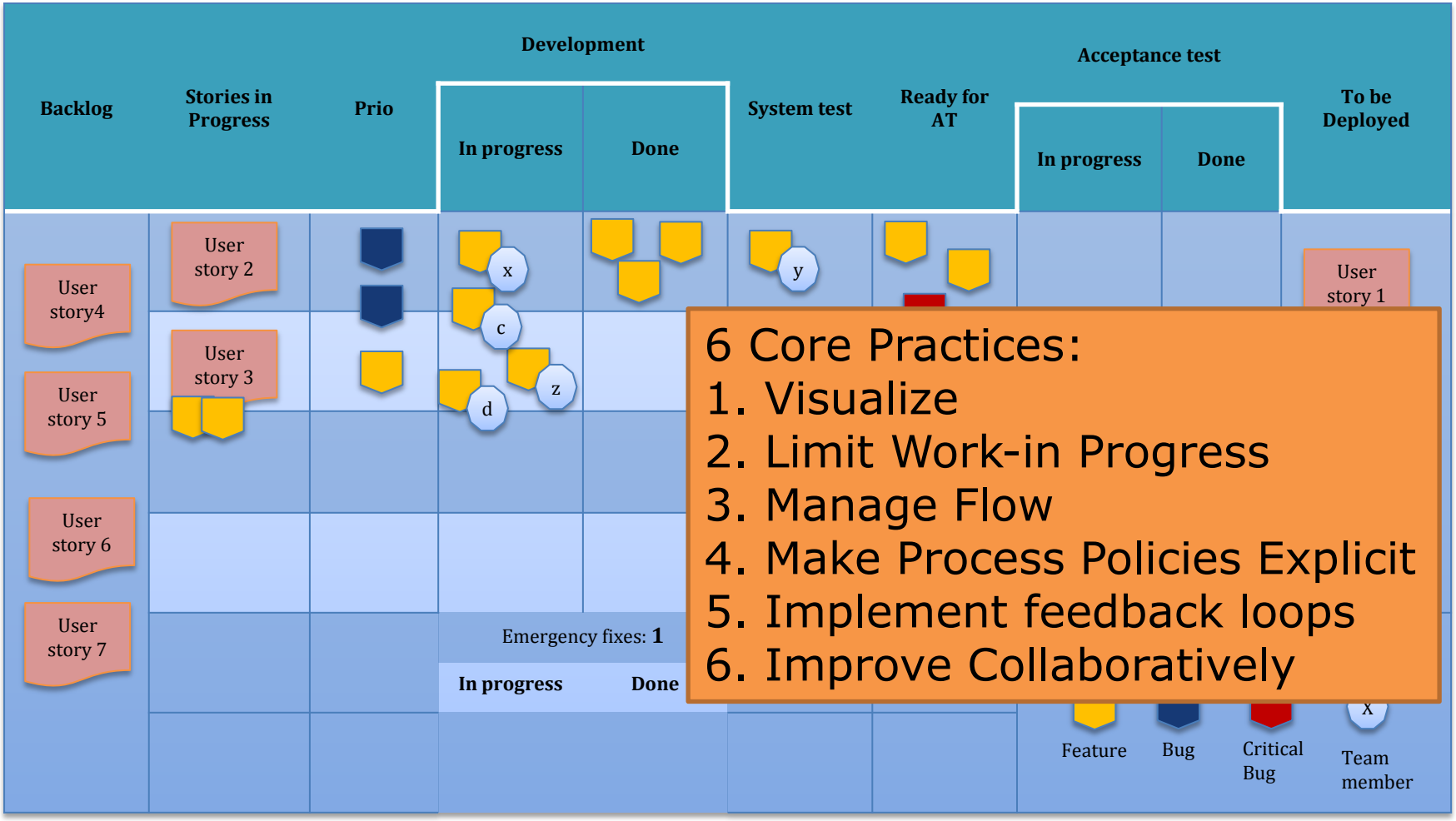

Manifesto for Software Craftsmanship

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As aspiring Software Craftsmen we are raising the bar of professional software development by practicing it and helping others learn the craft. Through this work we have come to value:

Not only working software,
but also **well-crafted software**

Not only responding to change,
but also **steadily adding value**

Not only individuals and interactions,
but also **a community of professionals**

Not only customer collaboration,
but also **productive partnerships**

That is, in pursuit of the items on the left we have found the items on the right to be indispensable.

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Corporate Culture

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- **"The beliefs and behaviors that determine how a company's employees and management interact** and handle outside business transactions. […] A company's culture will be reflected in its dress code, business hours, office setup, employee benefits, turnover, hiring decisions, treatment of clients, client satisfaction and every other aspect of operations."

  (http://www.investopedia.com/terms/c/corporate-culture.asp)

- Culture can not be defined, but has to evolve
  - ⇒ **Values need to be lived not preached**
  - ⇒ **Long term perspective:** Building and changing the corporate culture needs a lot of time

Schneider Culture Model

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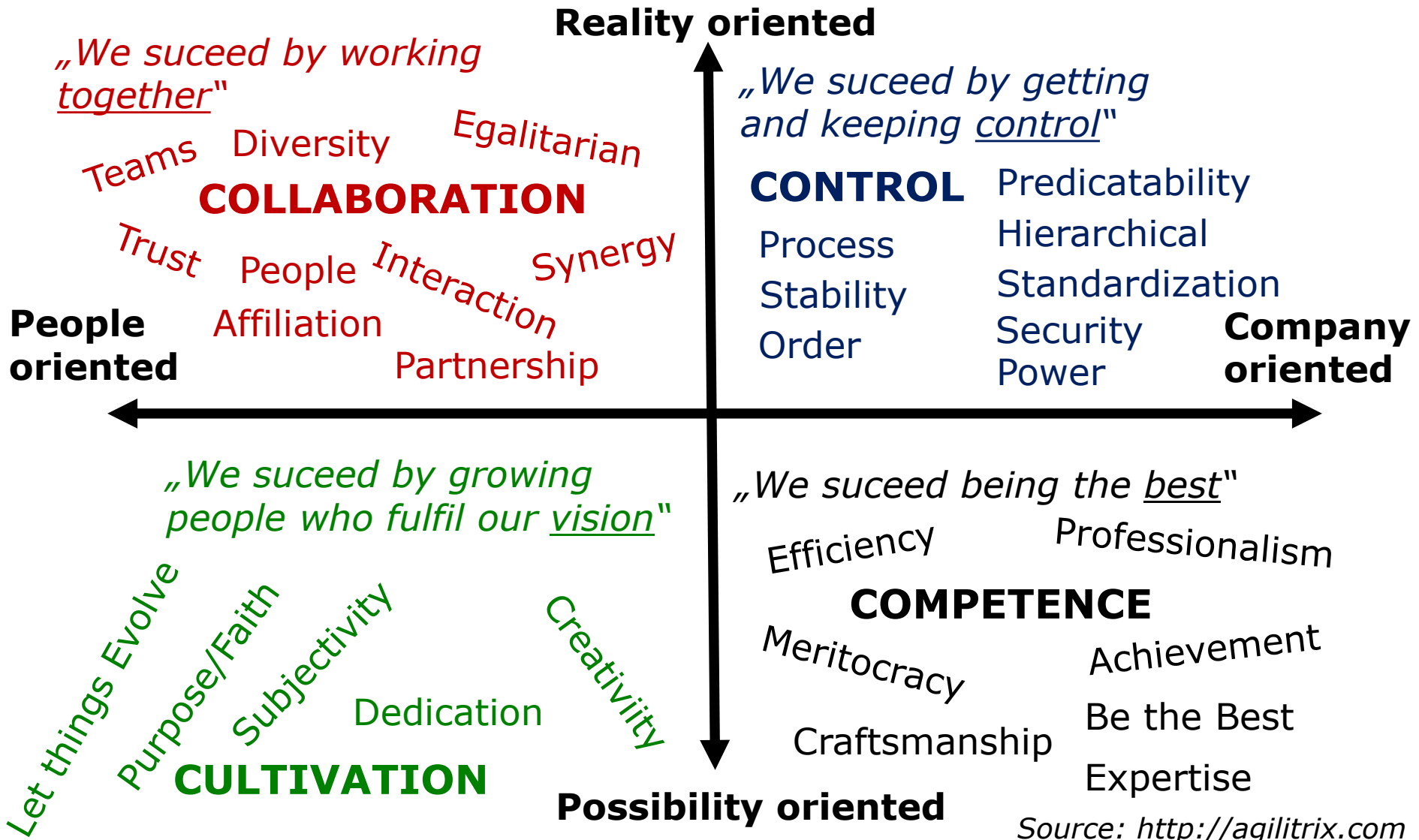
CULTURE = „How we do things around here to succeed"



Source: http://agilitrix.com

Sahota Mapping

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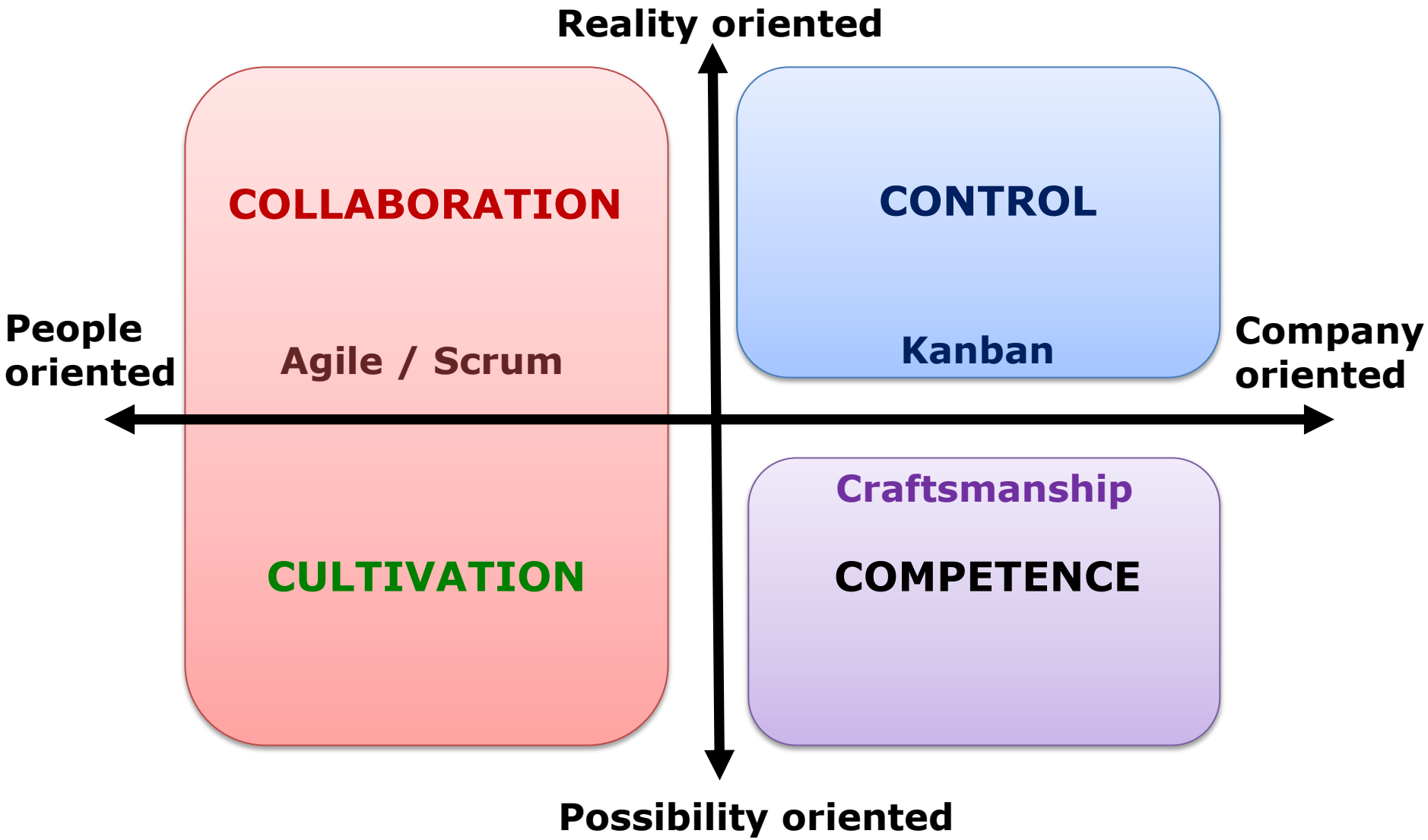

Transformation vs. Adaptation

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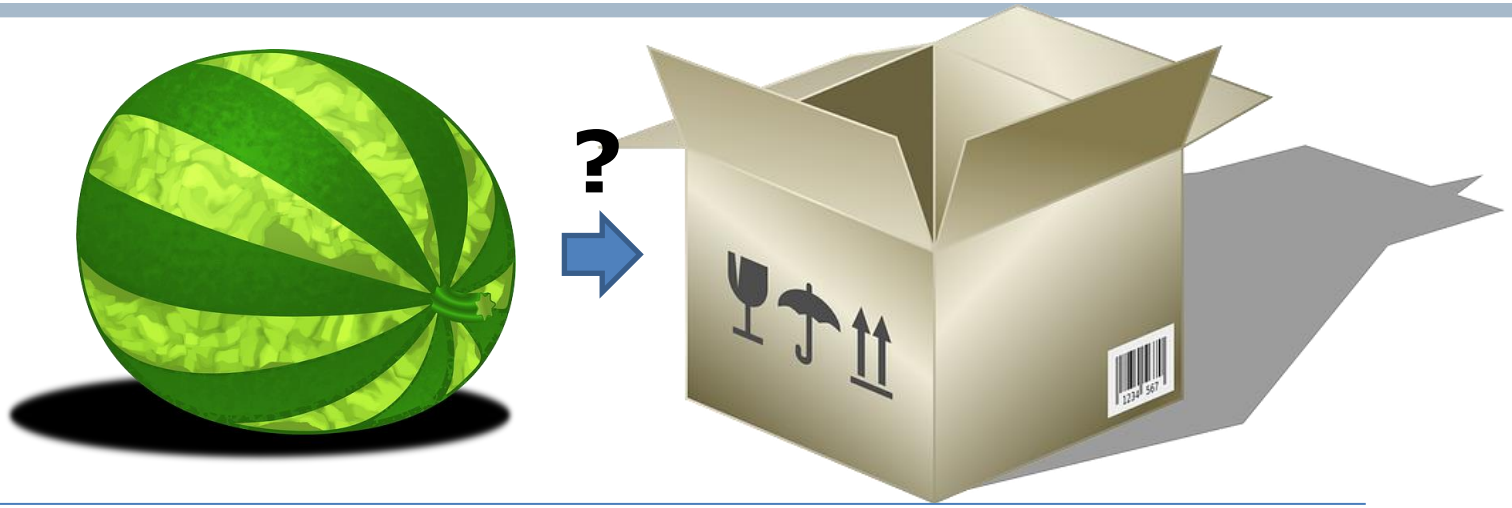

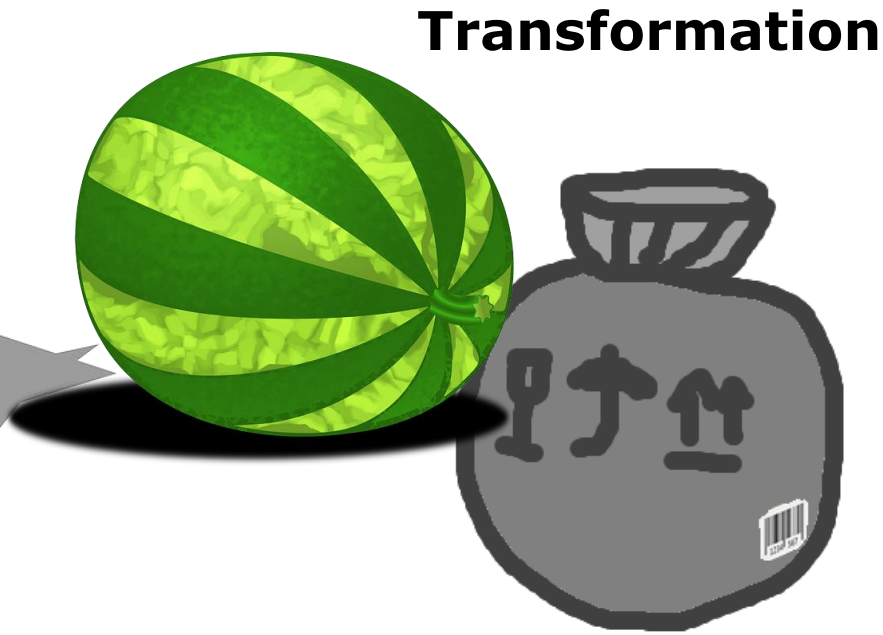

Scrum Master vs. Project Manager

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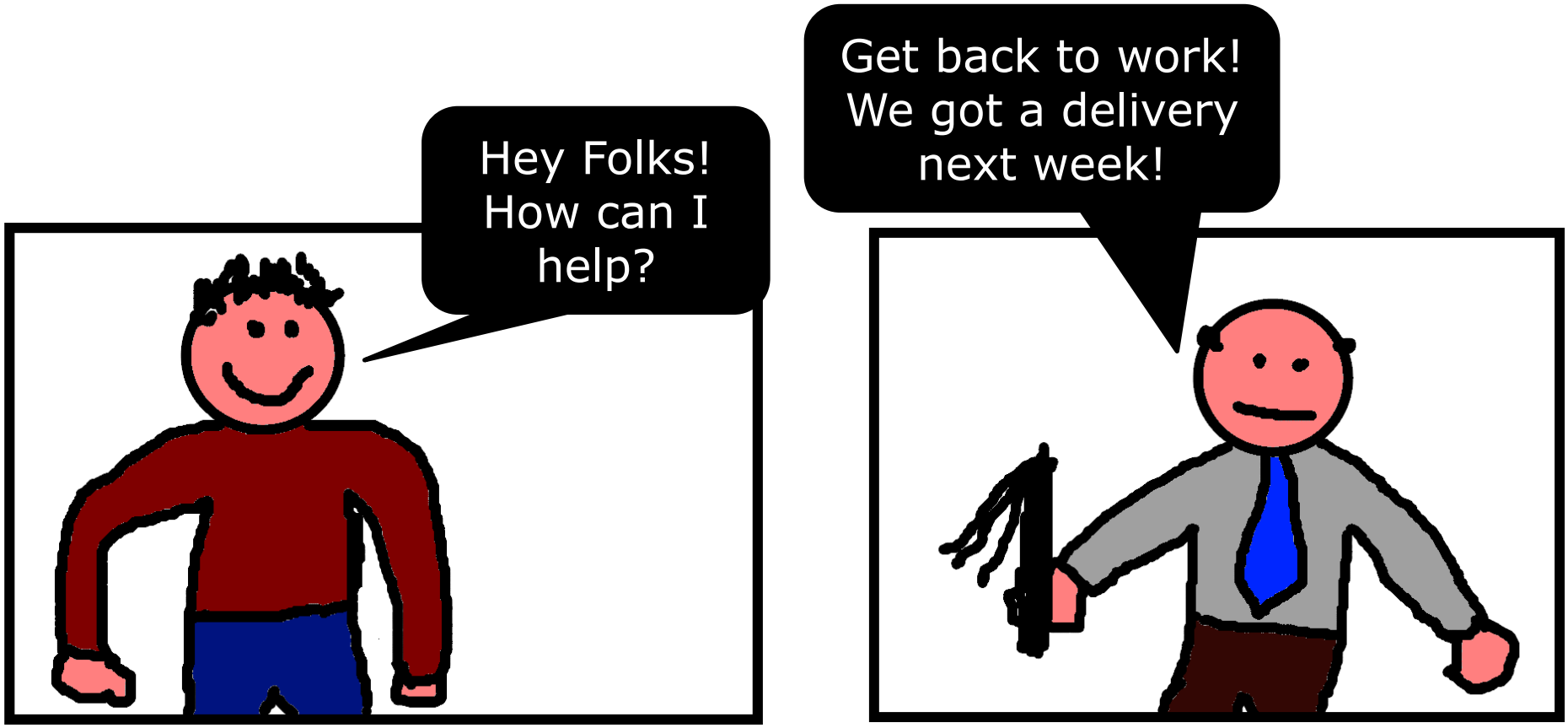

Agile vs. ‚Classic' Development

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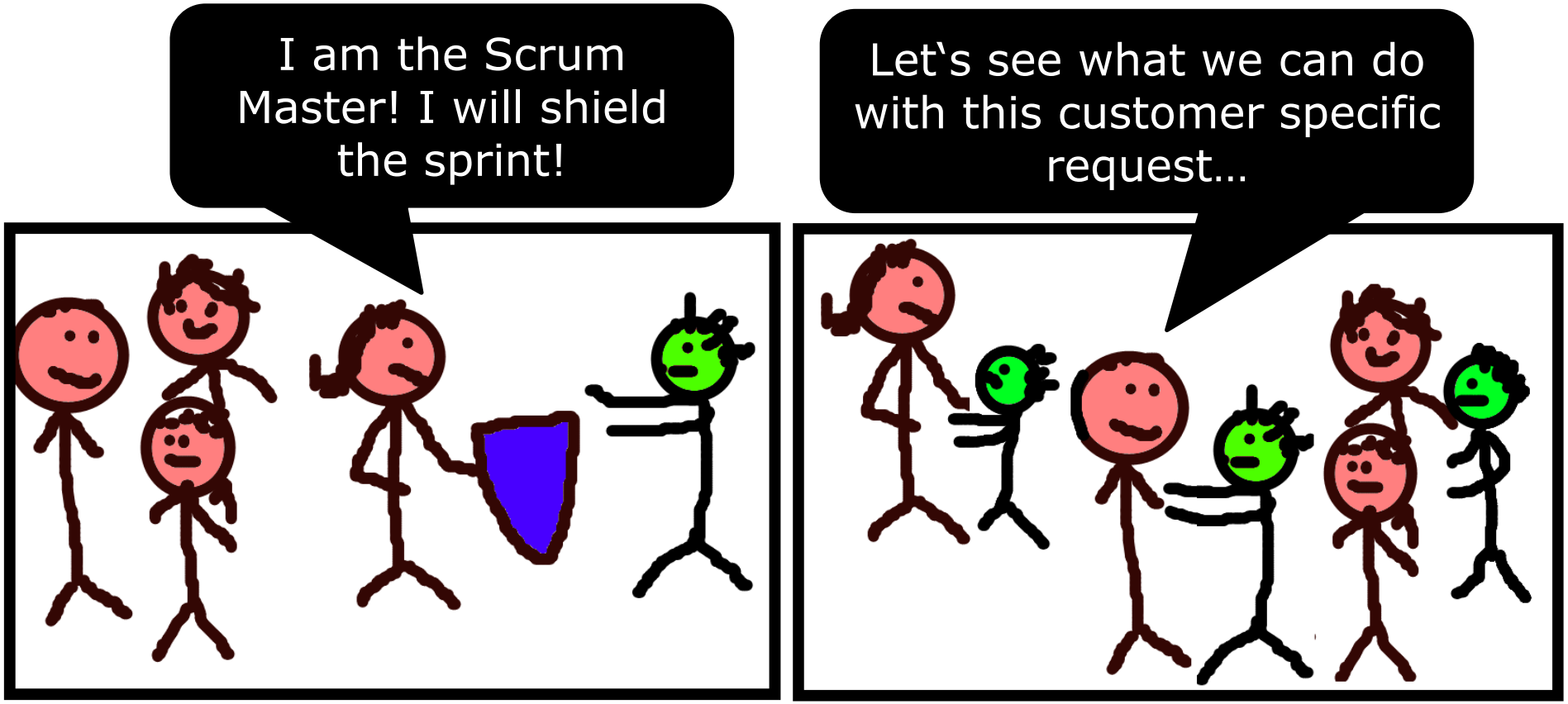

Timemanagement

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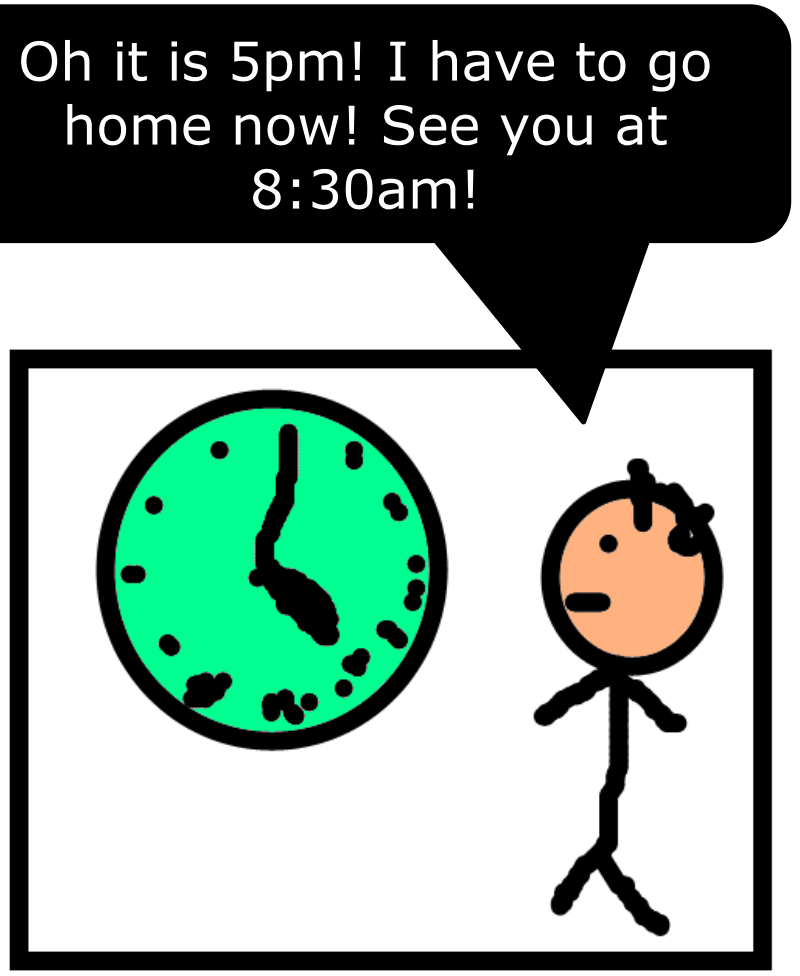

Use of Agile/XP-Practices

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Thank you for your interest!

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