Warum eigentlich (immer) Scrum?
Welche agilen Ansätze passen zu welcher Unternehmenskultur

Talk im Park & ASQF FG Agile - 19.05.2015

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Which approach is best for me?

Scrum

Kanban

SW-Craftsmanship

XP, Crystal, DAD, FDD, BDD, ...
We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

Kent Beck  James Grenning  Robert C. Martin
Mike Beedle  Jim Highsmith  Steve Mellor
Arie van Bennekum  Andrew Hunt  Ken Schwaber
Alistair Cockburn  Ron Jeffries  Jeff Sutherland
Ward Cunningham  Jon Kern  Dave Thomas
Martin Fowler  Brian Marick
Scrum

- **Product Vision**
- **Use cases**
- **Requirements**
- **Release Plan**

**Prepare Product Backlog**

**Sprint Planning**

**Sprint Increment**

**Sprint Retrospective**

**Sprint Review**

**Daily Work, Daily Scrum**

**Burndown Charts**

**Product Owner**

**Team Members**

**Scrum Master**

**Release N**
Foundational Principles:
1. Start with what you do now
2. Agree to pursue evolutionary change
3. Initially, respect existing roles, responsibilities and job titles
4. Encourage acts of leadership at all levels

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<th>User story 1</th>
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<th>Emergency fixes:</th>
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General Practices:
1. Visualize
2. Limit work-in-progress
3. Manage flow
4. Make process policies explicit
5. Implement feedback loops
6. Improve collaboratively
As aspiring Software Craftsmen we are raising the bar of professional software development by practicing it and helping others learn the craft. Through this work we have come to value:

- Not only working software,
  but also **well-crafted software**

- Not only responding to change,
  but also **steadily adding value**

- Not only individuals and interactions,
  but also a **community of professionals**

- Not only customer collaboration,
  but also **productive partnerships**

That is, in pursuit of the items on the left we have found the items on the right to be indispensable.

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“The beliefs and behaviors that determine how a company's employees and management interact and handle outside business transactions. [...] A company's culture will be reflected in its dress code, business hours, office setup, employee benefits, turnover, hiring decisions, treatment of clients, client satisfaction and every other aspect of operations.”

(http://www.investopedia.com/terms/c/corporate-culture.asp)

- Culture can not be defined, but has to evolve
  - **Values need to be lived not preached**
  - **Long term perspective:** Building and changing the corporate culture needs a lot of time
CULTURE = „How we do things around here to succeed“

„We succeed by working together“
Teams, Diversity, Egalitarian

„We succeed by getting and keeping control“
CONTROL
Process, Stability, Order
Predicatability, Hierarchical, Standardization, Security, Power

„We succeed by growing people who fulfil our vision“
People oriented
People, Interaction, Affiliation, Partnership

„We succeed being the best“
COMPETENCE
Efficiency, Professionalism
Meritocracy, Achievement
Craftsmanship, Be the Best, Expertise

Reality oriented
Let things Evolve, Purpose/Faith, Subjectivity, Dedication

Possibility oriented
Dedication, Be the Best, Expertise

Source: http://agilitrix.com
Transformation vs. Adaptation

Adaption

Transformation
I am the Scrum Master! I will shield the sprint!

Let’s see what we can do with this customer specific request...
Hey Folks! How can I help?

Get back to work! We got a delivery next week!
Use of Agile/XP-Practices
What is the goal: Adaption oder Transformation?

Use practices independent of approach

Let experts help you

Thank you for your interest!
Literatur
