

## **Press Release**

### **Process Insights Europe 2021**

#### **Successful virtual process management conference**

***Over 650 participants attended this year's online edition of Method Park's process management conference, making it a success.***

Erlangen, Germany, March 17, 2021 - Process Insights Europe 2021 was successful as an online conference - the virtual format even recorded significantly more participants than the on-site event. Over 650 participants joined the Expo-IP platform on March 10 & 11 for presentations, roundtable sessions, and exhibitions. On the previous day, two workshops on process modeling and process release were also well-attended.

#### **Presentations and roundtable sessions**

With the motto *Processes for the New Normal*, 13 presentations outlined the challenges of managing complex engineering processes and offered solutions. The industry standard Automotive SPICE® was of particular interest. In four roundtable sessions, participants discussed topics such as digital engineering and process execution.

#### **Virtual conferences are successful**

"With the successful experience of Process Insights USA in October 2020, we have been optimistic: Online conferences thrive. The fact that we were able to welcome so many participants at Process Insights Europe shows the undiminished importance of efficient process management in the engineering

world!" says Prof. Dr. Bernd Hindel, host of Process Insights and CEO of the Method Park Group.

### **Process Insights Global**

The company plans to build on the success of Process Insights USA and Europe with its next worldwide online conference, Process Insights Global, from June 8 to 10. On three days, Method Park invites participants from Asia, Europe, and the USA to share their knowledge of the latest developments in process management. The latest information is available on the website [www.process-insights.org](http://www.process-insights.org).

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### **About Method Park**

Method Park specializes in complex product engineering in the environments of the automotive, medical, and aerospace industries. Method Park's portfolio includes consulting and engineering services, a comprehensive training program, and the process management tool "Stages".

Method Park was founded in 2001. On a worldwide basis, the company has coached its customers on process optimization, compliance to industry-specific standards and legal regulations. It has also consulted on the management of projects, products and quality assurance.

Method Park offers a practice-based training program on all current topics of software and systems engineering. Method Park offers training at its locations in Germany and other European countries, the US and Asia.

With "Stages", Method Park offers an individually customizable process management tool which supports its users on the definition, communication and application of complex processes.

The company group has locations in Erlangen, Munich, Stuttgart, Frankfurt on the Main, Hamburg, and Berlin as well as in Detroit, Miami and Pittsburgh in the US and Shanghai in China. Today, about 230 employees work for Method Park. In 2020, Method Park generated an operative turnover of about 25 million euros.

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