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Method Park celebrates its 10-year anniversary

On 13th and 14th April 2011 Method Park Software AG will be celebrating the 10-year anniversary of the company with its customers and partners. The 1 1/2-day event will be held in the Method Park business premises in Erlangen. On the agenda are workshops and talks on important themes relevant to systems and software engineering and an in-house exhibition informing visitors about the entire Method Park portfolio. A colorful evening event will round off the program on the first day. The second day has been reserved for the Stages user forum, an annual event for customers, offering users of the web-based "Stages" process management portal the opportunity to exchange experience on the practical applications of the tool developed by Method Park.

Ten years of competent software and systems engineering

Method Park looks back on ten successful years. Since its founding the company has seen rapid, sustainable growth in staff and turnover. In 2001 Method Park Software AG got off the ground with a staff of 15 and since then the number of employees has risen by an average 17 percent every year. The average annual rise in turnover is 16 percent. "We plan to generate similar growth rates in the coming five years," says Prof. Dr. Bernd Hindel, Method Park's founder and Chief Executive Officer.

Increasing diversification

The success of the "Stages" process management portal (previously "project kit"), developed by the company developed itself, has been growing consistently for a number of years. Increasing sales of the

product have seen a clear shift in Method Park business: the product's share of turnover rose from 11 percent in 2007 to 30 percent in 2010. Dr. Erich Meier, Product Director at Method Park, is convinced that the outlook for the future is favorable: "Stages has already progressed to become a market-leading tool for the management of systems engineering processes in the automotive industry."

Ten years of reliable consulting and know-how transfer

Method Park operates exclusively in the field of business-to-business. Dr. Martin Geier, a member of the Executive Board, describes the structure of the company's customer base: "Our customers are mainly companies active in the automotive and healthcare sectors." For several years now there has also been a demand for Method Park products from banks and insurance companies, IT and telecommunications companies, and companies operating in the mechanical engineering and defense industries. They all need to use flexible, tailor-made processes and consistently optimize these processes in order to secure sustainable corporate success. They benefit from the know-how and experience of Method Park.

Increasing internationalization

Method Park does not limit its activities to German-speaking areas. In the past two years in particular, business has been greatly internationalized, with exports accounting for approx. 16 percent of business in 2010. The American market is most significant and Method Park America Inc. was founded in 2004 to cater for this market. Most of its customers are from the automotive industry. Besides the Stages product, seminars and consulting services are also on offer.

Ten years of trusting customer relationships

Customer satisfaction and benefits for customers have top priority at Method Park. This is why the quality policy of the Erlangen company is very service oriented: customers always get more than they expect. Many years of close customer relationships evidence the success of this leading idea.

Awards for Method Park

Method Park has repeatedly received awards for its modern system of human resources management and its dynamic corporate development. TOP JOB (2004, 2008 and 2011) for innovative human resources management; Chamber of Commerce and Industry Founder Award (2005) for technological potential, strong commitment abroad and modern human resources strategy; Bayerns Best 50 (2006, 2007 and 2009) for high-growth companies headed by an entrepreneur and Germany's Best Employer (2009), awarded by the Great Place to Work[®] Institute.

Ten years of open corporate culture and Method Park team spirit

Method Park develops its visions and goals in close dialogs between management and employees. This involves an open information strategy on important key figures and strategic corporate targets. Employee identification with the company and its general interests is thus high and fluctuation is low.

Dedication and commitment

As a medium-sized company, Method Park takes its responsibility to provide young people with a sound start to their professional life seriously. Since 2004 Method Park has been a vocational training

company. The Erlangen company is also active at universities and colleges, where it gives lectures and organizes seminars. Numerous theses and dissertations have resulted from these activities. Method Park also undertakes to share its success with society, and has supported selected charitable projects for the benefit of children for many years.

About Method Park

Method Park's engineers and consultants are experts in the field of software development for automotive and medical systems, especially where high demands on quality and safety are made. We are your experienced partner for engineering services, coaching, training and consulting in software development processes and process maturity models.

Our web-based process management portal "Stages" allows you to model your process. It assures the compliance of processes to standards (e.g. CMMI, SPICE) and communicates process descriptions to teams. Stages can be integrated with your configuration management system to manage project documents in accordance with the defined process.

Method Park, which was founded in 2001 in Erlangen, Germany, currently has about 100 employees. Method Park has subsidiaries in Erlangen and Munich in Germany, as well as in Detroit and Miami/USA.

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Available photos:

Method Park Software AG Executive Board (from left):

Dr. Erich Meier (Product Director), Prof. Dr. Bernd Hindel (Founder and Chief Executive Officer), Dr. Martin Geier (member)